

READ20

Dr. Wayne Rodolfich
Superintendent, Lake Wales Charter Schools

Creating the Vision

- Newspaper Story
- “The Power of...” Presentation



Wayne Rodolfich Shares Vision During "Power Lunch"

The future of Lake Wales Charter Schools was described in sparkling terms in a 30-minute presentation by the new superintendent of schools, Dr. Wayne V. Rodolfich at a packed Lake Wales Arts Center Luncheon Thursday. "On the concept of a 'power lunch,' everything is connected," Rodolfich said, then cited

Launching with Educators: Convocation



Newsletter Launch



THE LAKE WALES LEAD

OFFICIAL NEWSLETTER OF
LAKE WALES CHARTER SCHOOLS

Volume 1, Issue 5, July 15, 2022

BUILDING OUR PLAN FOR THE FUTURE

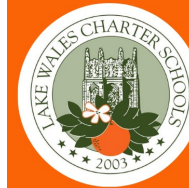
Teachers and students had an opportunity this past spring to offer their Big Ideas for their schools as well as share challenges. These responses are the first step in our Strategic Plan for each school and the LWCS System. Soon, each school will begin collecting additional data and setting goals for the next five years. It is so important that we hear from parents, the community, churches, business & industry, and colleges and universities about what they are looking for in the Lake Wales Charter Schools System.

You may soon hear from one of our schools asking you to be part of this process, and we would love for you to accept this invitation. Our Strategic Plan will be comprehensive and cover more than 15 categories such as Academics, the Arts, Athletics, Exceptional Student Education, English Learners, Transportation, and Technology. We truly need your ideas and expertise to build this ambitious plan.

Every goal will be clearly stated and easily measurable. We will be bold in our goal setting. We are looking forward to having everyone provide input for our students' future. One area of focus system-wide will be the expansion of



career pathways, and we have already started building online resources to make this happen. We hope that you will participate in this process to clearly define the dreams and goals of LWCS. Thank you for supporting our schools—it's time to dream BIG!



THE LAKE WALES LEAD

OFFICIAL NEWSLETTER OF
LAKE WALES CHARTER SCHOOLS

Volume 1, Issue 1, July 5, 2022

THE 1.4% LITERACY COMMITMENT

Good day! This is your new superintendent Dr. Wayne Rodolfich. Welcome to the inaugural edition of [The Lake Wales Lead](#)--our LWCS newsletter! If you knew that spending 20 minutes a day reading with your child could change their life, would you do it? There is no better investment you can make in your child's future than developing the habit of reading.

The investment to READ 20 minutes each day represents 1.4% of your 24 hour day. The best part is, you can choose what to read--choose something you and your child love! READ books, magazines, technical manuals, or comics. Just READ!

It's never too early or late to read with your children--start the day they are born, or start today! Find a common time, perhaps bedtime, and read everyday. Not only are you creating a great habit of reading, but you are making memories with your child.

Not sure where to start? Our local public library has a great selection and will help make sure there is a steady supply of books available to your families.

READ 20

One of the best resources for finding a good book is to ask other people: What are YOU reading right now? Here's what the Rodolfich family is currently reading:

Dr. Rodolfich to kindergarten son: [The Very Hungry Dinosaur](#)

Mrs. Rodolfich to elementary aged daughters: [Anne of Green Gables](#)

I can't wait to hear what YOUR family is reading! And I'll definitely ask when I see you, so be ready!

Building a Brand: Mobile Billboard



Social Media Blitz: Literacy Proverb



Strategic Business Partners

- Barbershops
- Salons
- Doctors' Offices
- Dentists' Offices
- Restaurants

BOOKS WITH BARBERS

The most important habit we can develop with our students is the love of reading daily. We want to help provide as many pathways to reading as we can in Lake Wales. Our goal is to eliminate any barriers like time or access our students may have in reading on grade level.

We recently received a shipment of books for our K-2 classroom libraries and are planning to order the next round of books for our grades 3-5 classroom libraries. Mrs. Angela Heyward's office serves as "Grant Central Station" where she works to find and apply for grants that help us obtain more resources to add to our libraries. Mrs. Angie Padgett serves as the chief navigator for our literacy home visits and works with our schools to build the home visit list. We always have a book for our students when we visit homes. Mrs. Padgett and Mrs. Heyward are building a Literacy Army of volunteers and paid tutors to help our students.

We are also actively recruiting local barber shops and salons: we provide the books so students and patrons can read while they are waiting on a haircut. We are excited to welcome our latest partners in our campaign for literacy: The Family Barber Shop, Gary Bears Hair Den, Urban Trendz Barber Lounge, Urban Trendz Hair Salon, and Fine Line Barber Shop. We are always seeking new literacy partners, and don't forget to #Read20 everyday!



Finding Key Community Partners



GRADY JUDD
SHERIFF



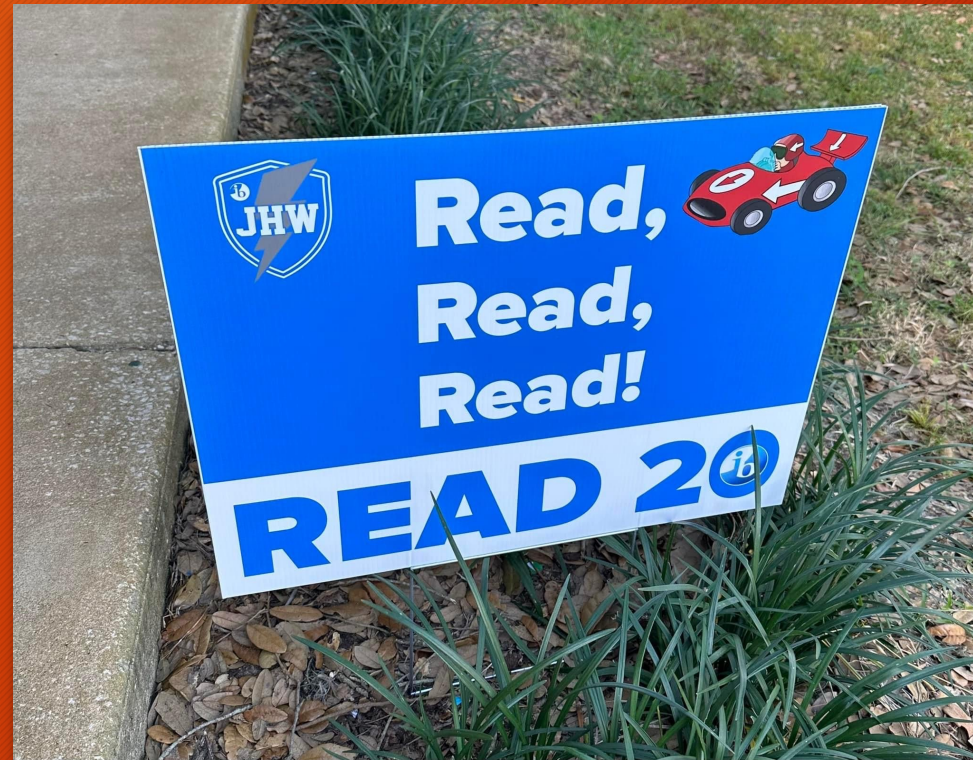
Shirts and Hats: Finding Sponsors



Home Visits



Incentive Based Reading: Literacy = Money



Read 20 Racers



LWHS National Honor Society—Book Donations



Summer Pizza Nights and Book Giveaways



Little Library Collaborations



Reading Rewards—Library Assistants for the Day



Janie Howard
Wilson Team

#Read20!



Students Reading with Ag Show Animals



Community Members
Reading with their
Animals



Bracelets Made by Students



LWHS Boys' Tennis



Handing Out Books during the Mardi Gras Parade



Winning National Awards



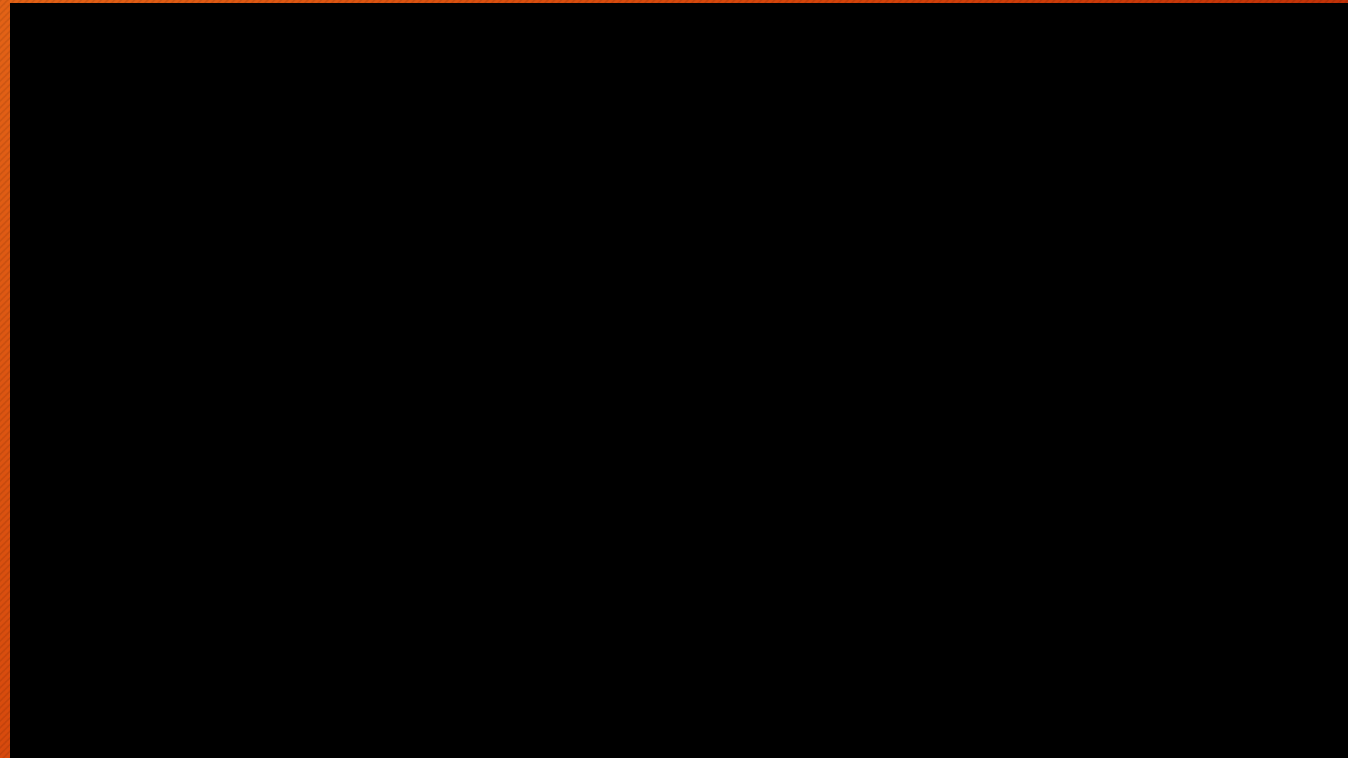
Community Visibility: Grocery Stores



Community Visibility: Parades



High Profile Videos



School Visibility: Classroom Visits



School Visibility: Car Rider Lines



Literacy-Focused Professional Development and Print-Rich Classrooms

- Reading Endorsements
- ESOL Endorsements
- SIOP Training
- Orton-Gillingham Training
- Book Studies
- Classroom Libraries
- Frye Word Posters

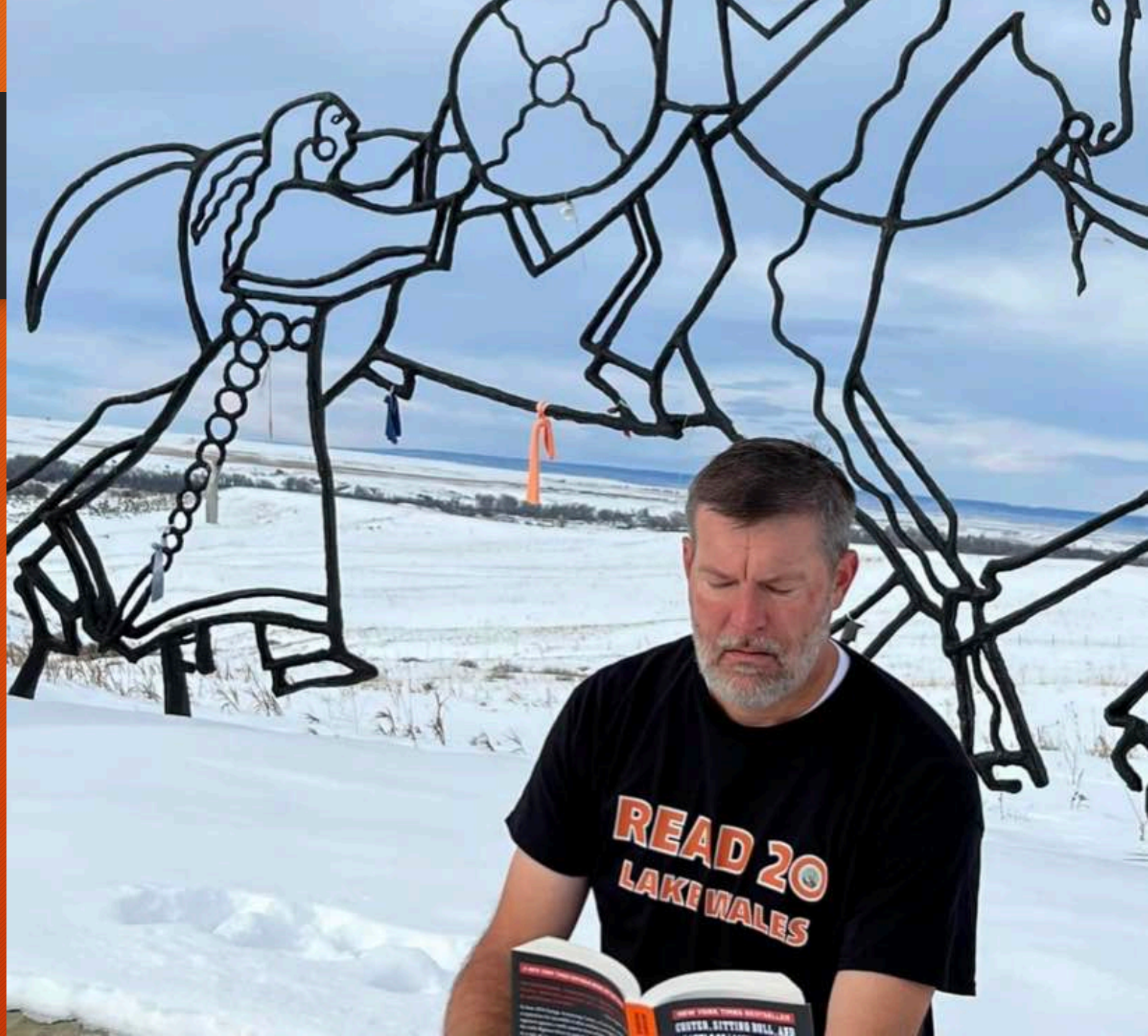
California



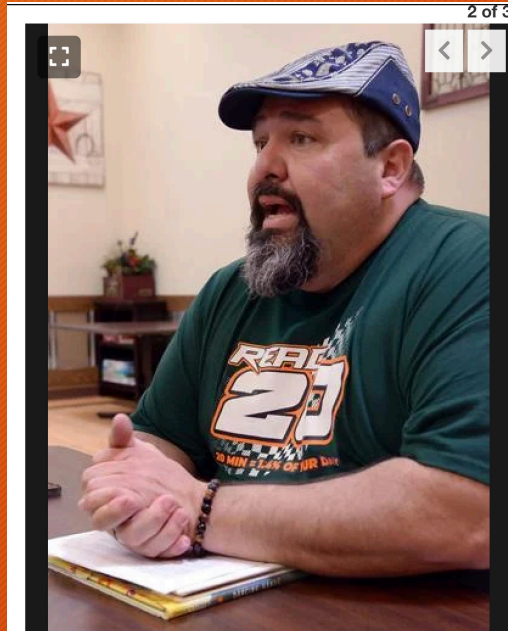
Alaska



Wyoming



Texas



Southland Rehabilitation & Healthcare Center administrator-in-training Joe Morales discusses READ 20, a commitment to read to and with patients every day.

JOEL ANDREWS/The Lufkin Daily News

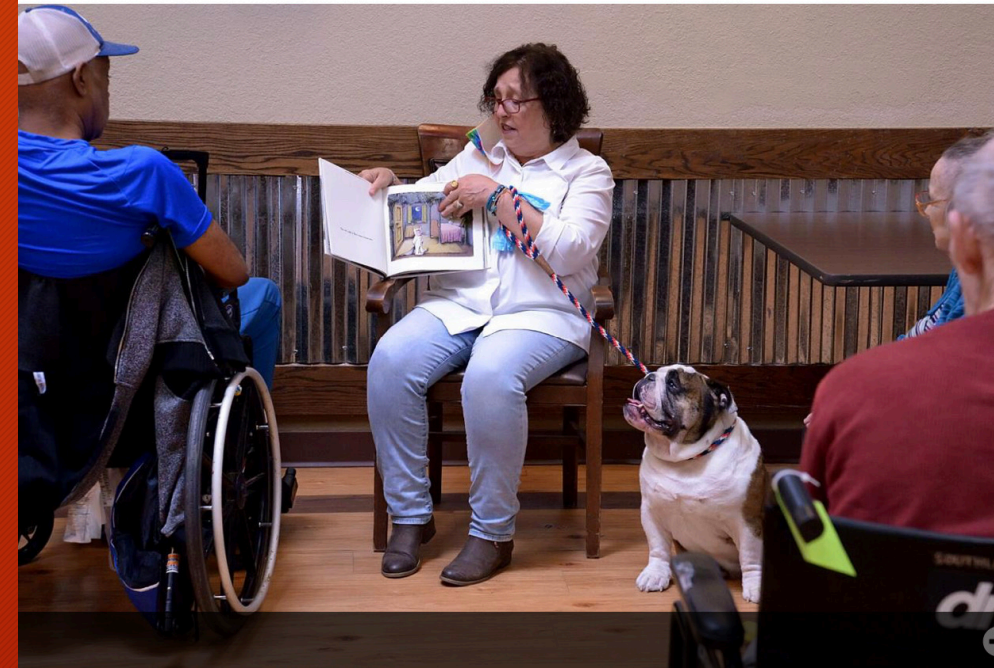


FEATURED

TOP STORY

Southland Rehabilitation & Healthcare Center introduces READ 20 program

By KAYLEY FRAZE/The Lufkin Daily News 18 hrs ago



Cape Canaveral



France



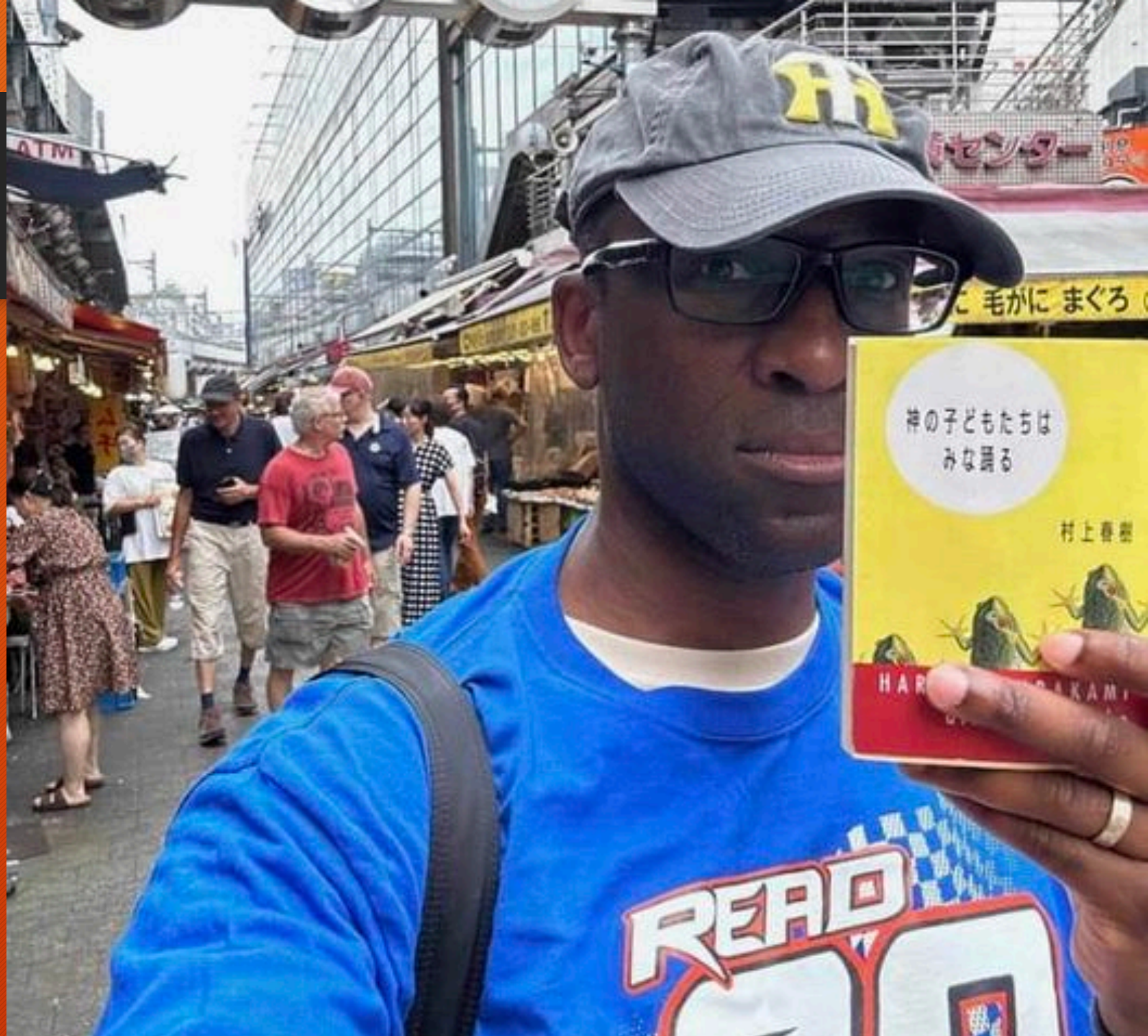
Ireland



Kenya



Japan



The Data after Year 1

- This year our elementary students read 111,310 books and 278,761,987 words.
- We have books in 64 businesses in our community.
- 256 students earned cash prizes for reading, totaling \$5380
- In comparing school years 21-22 and 22-23, elementary schools increased the number of words their students read by 43% - 95%.
- 17 States, 10 Countries, 4 Continents
- The Read 20 message has traveled more than 100,000 miles— and its epicenter is Lake Wales Charter Schools!